

We have on sale for the next two weeks a special line of Taylor made suits. The usual price was \$20.00, we will take your order and measure and sell you for \$12.50 and charges of transportation which will not exceed 50 cents.

Opposite Hotel Huffry.

SEE THEM BEFORE YOU BUY

LITERARY SOCIETY

On Friday evening the Hickory high school organized two literary societies. Part of the ninth, tenth and eleventh grades formed one society and elected the following officers: Rob. McComb, president; Ernest Abernethy, vice-president; Harvey McComb, secretary; Robert Garth, treasurer, and Hilton Bowles, literary critic. After the president appointed a few committees and all other business transacted, the society adjourned.

Miss Downum, the secretary, made her quarterly report. This showed that she had responded to 110 calls for information, ten of them out of the city, that the members had been considerate and helpful and that the treasury was in excellent condition.

Dollar Day October 7.
Reporting for the committee, Mr. West brought up the question of Dollar Day, and a general discussion followed. Various merchants declared that the idea was good, and the question of the date was soon settled. It will be Thursday, October 7, and a systematic campaign will be waged throughout this section. Every merchant will feature one or more articles of extraordinary value to be sold at a dollar, and these will be displayed in show windows and advertised extensively.

Mr. W. D. Boatright brought up the question of overcharges on freight bills, he mentioning several instances in which he has lost twenty per cent on account of some violation of a railroad rule. This was incomprehensible to the laymen, he said, and other merchants agreed that the ways of the freight traffic business are fearful and wonderful when beheld by the shipper. It was decided to correspond with expert traffic men so that the shippers here might send off their bills in order that overcharges can be detected.

Enthusiastic Meeting
Before adjourning the association tendered Mr. Prince a vote of thanks for his illuminating remarks, and Mr. S. L. Whitener declared frankly that his committee had been handicapped by the fact that they had not swopped ideas with other associations. It was the general feeling that the association, which has practically every business house in Hickory on its rolls, and which had a large attendance Thursday night, could do much more to benefit the community. Seldom has so much enthusiasm been manifested. Many bouquets were thrown in the lap of the secretary, Miss Downun, and she responded

During the meeting good cigars and cooling drinks were passed around by Mr. Bob Martin and the meeting adjourned at 9:55.

Jeweler and Registered

What person, man, woman or child does not desire the possession of a nice piece of jewelry. Jewelry will be worn more than ever. Broaches, Cameos, Pins, Lavalliers and Rings are especially good. We have a nive selection of new designs. Call and let us show them to you.

A. C. HENDERSON, Secretary and Treasurer

"On the Corner."

A Large Stock of Good Furniture at prices that will please particular buyers.

Window Shades made to order, any Size.

Funeral Director and Embalmer

A Fresh Shipment Just Received

MENZIES DRUG COMPANY

The Rexall Store

1332 Union Square Phone 46 Hickory, N. C.
AGENTS FOR TANLAC IN HICKORY

New goods coming in every day now and we are pleased with the good quality and low prices.

Great stock of new Serges—Best we have ever had at 25c, 45c, 50c, 90c and \$1.25.

Big stock of new Shoes—Shoes of value, Shoes of style, Shoes of service. Shoes that are Shoes and Shoes at low prices.

The famous Black Cat Stockings, the stockings of all Stockings—known from Main to California to be the best in beauty, style, fit, and long wear, if you have not tried them you have missed the best—ask your neighbor.

Men and boys sample Hats at 1-2 price. Why pay \$3.00 when you can get for \$1.50, or pay \$2.00 when you can get is for \$1.00.

You can get the best goods for less money at

J. F. Allen

The Hickory Daily Record
\$4.00 a Year in Advance

A GREAT deal can be told about the quality of any paint by the first stroke of the brush. More can be told after the job is done. And then after a year—two or four years, price and quality were in the paint.

Lowe Brothers "High Standard" Liquid Paint is a paint with exceptional quality. You can tell this by the first stroke of the brush—*because you get the true color of the paint with every stroke.*

Notice when you get the job done; you won't get *variable* shades of color, but every part of the job will have the *true color* of the *paint*.

And then after one—two or even six years the quality and the color of "High Standard" Paint will show—
Because "High Standard" colors are durable.

And another thing—whatever your “color scheme”—it’s always an easy and simple matter to get the right color combination in “High Standard” Paints.

Here are a few special colors for special uses—
Italian Gray for rough plaster houses—

a most beautiful effect
—and it combines richly
with all the Greens.

Colonial Yellow—an unusually attractive and pleasing finish for Colonial style houses.

Paint

Are you interested in "new fashions"—ask about them. We will gladly assist any painter or householder in selecting the right combinations.

Just as dependable as "High Standard" Liquid Paint are Lowe Brothers Varnishes and Enamels, for exterior or interior finish, porch, floor paint and oil stains for fillers, for beautiful interior effects.

They are the best values to be had—and every can of Paint and Varnish is always full measure. Ask for color cards.

See sample panels.

FOR SALE BY

See our window display and let us figure with you on your job and see the great saving we can give you.

Shuford Hardware Company

“EVERYTHING IN HARDWARE”